Retro Master Brand Profile

Retro Master is a brand under Foshan Gangyi Household Products Co., Ltd. Originating from a family-run leather business established in 2005, the brand was officially launched in 2016 under founder James Xu (Xu Zhiyuan). Its manufacturing base is located in Foshan, Guangdong Province, covering an area of 40,000 square meters. It is a mid-to-high-end home furnishing brand in China integrating R&D, production and global sales, with a focus on medieval-vintage genuine-leather furniture.

Built on the family's decades-long expertise in the leather industry, the brand introduced advanced Italian equipment and craftsmanship in 2012, focusing on the R&D of premium wax-oil genuine leather. Starting from 2013, it independently developed vintage leather sofas and trunk-style tables for overseas markets. It has assembled an international design team including New-Zealand-based designer Logan, British designer Tom and American designer Harpal. Its products have been showcased at renowned international furniture fairs including CIFF, imm Cologne and High-Point Market. Currently, its products are exported to 22 countries and regions worldwide. Domestically, it operates more than 120 self-owned and franchise stores covering major first-tier cities such as Beijing, Shanghai, Chengdu and Hangzhou.

I. Core Materials & Craftsmanship

The brand adheres to the philosophy of **"Quality-Oriented Materials, Soul-Infused Handcraftsmanship"**.
It selects premium full-grain cowhide imported from Argentina and Brazil, picking only the finest hides out of hundreds. Multiple hand-rubbing finishing techniques such as wax-oil, aniline and nubuck are adopted, enabling leather surfaces to develop unique patina over time. Frames are made of Grade-A imported Russian larch wood for robust structural strength and load-bearing capacity. Sofa cushions are filled with premium down and high-density sponge to balance softness and support and prevent long-term sagging. Diverse materials including aged brass, matte aerospace-grade aluminum, washed canvas, rope weaving and old-growth elm wood are combined to create the distinctive vintage-industrial texture of medieval-style furniture.

II. Product Portfolio

Guided by its design philosophy **One House, One World**, the brand delivers one-stop full-range medieval-style furniture solutions for five living spaces: living room, dining room, bedroom, study and outdoor area. Its complete product lineup covers sofas, functional sofas, modular sectional sofas, chaise lounges, ottomans and benches; various chairs (office chairs, dining chairs, bar stools); beds, dining tables, coffee & side tables, TV stands, sideboards & wardrobes, desks, display shelves and outdoor

furniture.

III. Design Philosophy

The brand advocates **Medieval aesthetics · Inherited Furniture**.
Drawing inspiration from European retro culture, steampunk industrial style and natural elements, it avoids superficial antique reproduction. It integrates vintage heritage with modern ergonomics and pursues the vision that "furniture carries family memories and can be passed down for generations". Rejecting excessive ornate decorations, it prioritizes inherent material texture, making its furniture both practical household articles and story-rich art collectibles.

IV. Brand Vision

Retro Master continues to expand its presence at home and abroad and builds a global sourcing platform for medieval-style furniture. Rooted in premium genuine-leather and solid-wood craftsmanship and backed by international collaborative design, it brings aesthetic, comfortable and practical medieval-style furniture across the globe, conveying the home-living ethos of "growing towards the sun and exploring new dimensions of life".