Shenzhen Qianlan Construction & Decoration Engineering Co., Ltd.

KEENLAND | Building the Future, Delivering with Precision

1. Company Overview

Shenzhen Qianlan Construction & Decoration Engineering Co., Ltd. ("KEENLAND") was founded in September 2019 with a registered capital of RMB 30 million. Headquartered in the International West Coast Business Building, Bao'an District, Shenzhen, KEENLAND is a construction and engineering enterprise driven by BIM-based digital management, specializing in general contracting and professional construction services.

Our core management team brings more than 20 years of combined experience from two leading publicly listed decoration companies in China. With 100–299 professionals spanning project management, design development, BIM engineering, structural steel, MEP, and interior finishing, KEENLAND works alongside a vetted network of suppliers to deliver landmark projects.

The company holds professional contracting qualifications for building decoration and renovation, and is fully licensed for building construction, municipal works, structural steel engineering, curtain wall, MEP installation, fire protection, foundation and earthwork, water conservancy, landscaping, and urban lighting — enabling a single-entity delivery from civil works through to final interior handover.

2. Traditional Construction Works

KEENLAND has deep expertise across conventional building and decoration, covering structural construction, specialist trades, and fit-out delivery:

2.1 Building & Municipal Works

- Building construction: residential, commercial, hospitality, office, and industrial structures.
- Municipal works: urban roads, public plazas, water supply & drainage, landscaping, and ancillary municipal infrastructure.
- Foundation & earthwork: pile foundations, excavation support, earthwork excavation and backfilling, site grading.

2.2 Decoration & Curtain Wall

- Interior fit-out for luxury hotels, Grade-A offices, retail complexes, brand headquarters, and high-end residences.
- Signature projects: hard-fit-out of Conrad Shenzhen (global flagship hotel, designed by Yabu Pushelberg); Marisfrolg headquarters and other brand identity projects.

- Curtain wall: unitized and stick-system facades, stone and metal panel cladding — design development through installation.

2.3 MEP & Ancillary Works

- MEP installation: HVAC, plumbing, power supply, low-voltage, and intelligent systems — cabling, commissioning, and testing.
- Fire protection: automatic alarm, sprinkler, smoke control systems — construction and acceptance.
- Waterproofing, urban & road lighting, water conservancy, embankment and river training works.

3. Structural Steel & Modern Construction

To meet the demand for industrialized building and overseas project delivery, KEENLAND has built a dedicated capability in structural steel and prefabricated construction, covering shop drawing, factory fabrication, and on-site erection.

3.1 Structural Steel Engineering

- Multi-storey and high-rise steel-structure office buildings, commercial complexes, industrial plants, and logistics warehouses.
- Prefabricated steel buildings: steel-braced frame systems, composite steel-concrete structures, modular container units.
- Overseas EPC steel projects: full-cycle capability — shop drawings, component fabrication, ocean freight, on-site erection, and commissioning.

3.2 Prefabrication & Modular Fit-Out

- Prefabricated interior: dry-fit systems, integrated bathrooms, modular wall finishes, raised flooring, and prefabricated MEP skids.
- Modular hotel and apartment guestrooms: factory-produced, site-lifted — shorter programme and tighter quality control.
- Overseas project references: steel structure and prefabricated interior packages for hotel and office tower projects in Cyprus and Greece.

3.3 Digital & Green Construction

- BIM multi-disciplinary modeling: integrated clash detection and 3D coordination across architecture, structure, MEP, and fit-out.
- MES construction management: lean-manufacturing principles applied on-site for real-time progress, quality, and safety control.
- Dual-track milestone control: dual verification at every critical stage — every node traceable and reviewable.

4. Management Philosophy

KEENLAND pioneered the "decoration internet + MES system" digital construction approach in the industry. We believe in doing the basics well — rigorously, repeatably, and at scale. Through BIM pre-visualization, factory prefabrication, standardized craftsmanship, and dual-track milestone acceptance, we resolve risks at the drawing stage rather than on site.

We partner only with suppliers whose values align with ours, and serve owners who prioritize craftsmanship over lowest price. Our mission is to drive the management and technology transformation of the traditional construction industry.

5. Why KEENLAND

- Full qualification chain: one entity closes the loop from civil works, steel structure, and curtain wall to fit-out handover.
- Digital DNA: BIM + MES + dual-track milestones — progress, quality, and cost fully visible.
- Landmark project experience: delivering works designed by international design houses such as Yabu Pushelberg, at a precision level benchmarked to top-tier Tier-1 cities.
- Overseas delivery capability: EPC experience in structural steel exports, prefabricated fit-out exports, and on-site international project execution.
- Stable leadership: core team from listed decoration enterprises, with 20+ years of project management depth and strong execution.

6. Contact

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